

Imaging Quotations
English 110C, Scott Lloyd DeWitt

Part I: Photoshop composition

Layering image and print, create a series of three (3) illustrated quotations in Photoshop. This series of illustrated quotations should explore the relationship of print and image while carefully considering the rhetorical concepts you have studied in class. The illustrated quotations should be separate files, or frames, and should be saved as a .jpg file.

In the series, you should be working with the same found quotation (or a variation of the same found quotation) in all three frames. However, the images and design of the three frames should vary significantly, allowing you to achieve different rhetorical objectives in each frame. You should plan to spend a significant amount of time working with your images and design, shaping and manipulating them, making deliberate choices about the meaning you are trying to convey.

Part II: Print composition

In a print essay, write a descriptive rationale for the work you did in your Photoshop composition. This print composition should carefully consider and cite the rhetorical concepts you have studied in class as well as any other research that will help you make rhetorical choices and understand these choices. Your composition should be written as a tradition print document and saved as a .doc file (or a format compatible with Microsoft Word).

Your goal in the print composition is to present an argument of sorts, one that convinces an audience of the rhetorical choices you have made in your Photoshop compositions (this composition might also convince your audience of strengths and weaknesses of these choices—a self-assessment). Your print essay should make clear and descriptive reference to your Photoshop compositions. Also, your argument should be supported by source material that we have read for class and other research you have conducted that will help you better understand your subject matter and your audience. These sources must be documented using MLA style.

As you write the first draft of this print composition, you might consider the following questions:

- Why did you choose the images you did? Why did you choose to manipulate them as you did, or if you left them unaltered, why? What argument or meaning were you trying to make?
- Which rhetorical concepts did you consider while constructing your series of Photoshop compositions? How and why did you use the concepts you chose, and how did they affect your composition?

- What struck you as the most meaningful aspect(s) of this assignment in terms of how you think of yourself as a writer/rhetorician/digital media composer? What specifically do you think contributed to your success or lack of success?

Resources to consult

<http://www.quotationspage.com/>

<http://www.google.com> (image search)